## EPS x UQ Ventures Pop Up Workshop Series

## Partner Email Invitation to students

*The below provides an email template to promote the two UQ Ventures workshop opportunities at your institution to students at College/Department/School with existing articulation or dual degree programs with UQ faculties.*

**Student Email Template**

**Subject**: Student entrepreneurship workshops with UQ

**Email Body**:

Dear Students

We would like to invite you to an exciting opportunity to participate in the following free online student entrepreneurship workshops delivered by our partner university - The University of Queensland, Australia.

The University of Queensland (UQ) is a global top 50 institution and a founding member of the Group of Eight (Go8) universities. [UQ Ventures](https://ventures.uq.edu.au/) will deliver the following two workshops to students who are currently in an existing articulation pathway program to UQ or are interested in undertaking an articulation program to study at UQ.

The workshop space is limited, so we ask you not to share the workshop information with others and register using your university email address.

* **The Business of You Workshop**

The Business of You Workshop will support you in crafting your brand that highlights your unique skills, strengths, and value. By participating in the workshop, you will learn how to:

* market yourself
* identify a relevant audience online and create content that suits their needs
* establish a meaningful digital profile to achieve your goals.

If you are interested in attending the UQ Ventures Business of You Workshop, please register by **Friday, 24 September 2021**.

Click here to register for [The Business of You Workshop](https://www.eventbrite.com.au/myevent?eid=156180061769)

**Workshop Details**

**Date: Tuesday, 28 September 2021**

**Time**: [3-5 pm AEST Brisbane time – please check your timezone ]

**Location**: Zoom (link to be provided upon registration)

**Cost**: Free to register

* **Pitching and Storytelling Workshop**

The Pitching and Storytelling Workshop will support you in developing effective communication skills to pitch ideas and projects. By participating in the workshop, you will learn:

* the fundamentals of narrative patterns and tools
* how to communicate their message in a simple and concise way
* how to build a compelling story and how to persuade their audience
* the practice and master the art of storytelling.

If you are interested in attending the UQ Ventures Pitching and Storytelling Workshop, the registration will open from 29 October at noon AEST Brisbane time to **Friday, 5 November 2021**.

Click here to register for the [Pitching and Storytelling Workshop](https://www.eventbrite.com.au/myevent?eid=156188085769)

**Workshop Details**

**Date: Thursday 18 November 2021**

**Time**: [3-5 pm AEST Brisbane time – please check your timezone]

**Location**: Zoom (link to be provided upon registration)

**Cost**: Free to register

**About UQ Ventures**

At UQ, Ventures reflects the entrepreneurial spirit of our community, to be bold and adventurous in working together to find opportunities and solve challenges that create positive change locally and globally.

We help our students and staff develop a mindset of determination, resourcefulness, initiative, agility, and managed risk-taking by building entrepreneurial skills. The Ventures team includes industry experts and experienced facilitators that can guide your students or staff through practical, hands-on initiatives that can be tailored to the needs of your schools, faculty, or institute.

Should you have any questions at all, please do not hesitate to contact the UQ Ventures team at [ventures@uq.edu.au](mailto:ventures@uq.edu.au).

Kind regards

[Name]